



Energy Action Coalition

Youth united for clean energy.

EnergyActionCoalition.org

PowerVote.org

Power Vote: One Million Young Voters for a Clean, Just Energy Future

On campuses and communities nationwide, youth are leading the way in responding to the global climate crisis. Now "Power Vote," a national non-partisan effort spearheaded by the Energy Action Coalition, seeks to elevate the issue in the 2008 election by mobilizing one million young "climate voters." The Energy Action Coalition and its more than forty partner organizations are organizing young people on hundreds of campuses and in communities around the country to take the Power Vote Pledge to "vote for clean and just energy."

Power Vote is a national non-partisan effort to:

- Harness the political power of one million young voters who want a bold new vision for America's future that reduces dangerous pollution while creating millions of good jobs.
- Elevate energy and climate issues in this historic election.
- Mobilize grassroots support for bold political action to reduce greenhouse gas emissions and invest in a clean energy economy.

The "Youth Vote" is more important than ever before.

- **"Millennial Voters" comprise 25% of the electorate – and counting!** In 2008, a quarter of the electorate will be represented by the 50 million young people, 18-31 years old, who are classified as part of the Millennial Generation. According to a February 2007 Young Voters Strategies report, these voters will number 82 million and make up one-third of the total electorate by 2015. **By all accounts, this is a demographic that candidates cannot afford to ignore!**

The Power Vote Platform reflects the priorities of young voters.

- **Economy:** Today's youth may be the first generation to face a lower standard of living than their parents – and currently young people have the highest unemployment rate in the country. **Investing in a clean energy future will create millions of jobs and build new industries, revitalizing our sagging economy.**
- **Environment:** Young voters are the demographic that polling has shown to care most about environmental issues. A recent survey by Opportunity 08 (a project of the Brookings Institution) found that "an overwhelming majority of young people feel Americans should do whatever it takes to protect the environment." "Overall," their polling reveals, young voters "are more concerned about the environment than are their parents and grandparents." **Recognizing that they will inherit this planet and its climate crisis, the Millennial Generation is demanding bold solutions to begin to address the problem now.**
- **Peace & Energy Security:** Polling reflects that youth support a peaceful, energy independent future. **America can break free from its dependence on oil by investing in clean domestic energy sources such as wind and solar.**

With Power Vote, young voters will make clean energy and a new green economy top priorities in this year's election and then hold every elected representative accountable to making our vision a reality!

Energy Action Coalition is a youth-led coalition of more than 40 organizations working together to fight for a clean, just and renewable energy future. Our coalition partners are: Americans for Informed Democracy, Association for the Advancement of Sustainability in Higher Education, Black Mesa Water Coalition, California Student Sustainability Coalition, CALPIRG, Campus Progress, Chesapeake Climate Action Network, Clean Air Cool Planet, Climate Crisis Coalition, ConnPIRG, CoPIRG, Earth Day Network, Energy Justice Network, Environmental Justice and Climate Change Initiative, Global Exchange, Green for All, Greenpeace Student Network, Indigenous Environmental Network, Kids Against Pollution, League of Conservation Voters Education Fund: Project Democracy, League of Young Voters, MASSPIRG, National Association of Environmental Law Societies, National Wildlife Federation's Campus Ecology Program, NJPIRG, Rainforest Action Network, Responsible Endowments Coalition, Restoring Eden, The Ruckus Society, Sierra Student Coalition, Sierra Youth Coalition, Southern Alliance for Clean Energy, Student Environmental Action Coalition, Students United for a Responsible Global Environment, Sustainable Endowments Institute, WashPIRG, WISPIRG, Young People For and Youth Environmental Network.

For more information, visit PowerVote.org



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The Power Vote Platform

Our generation needs a brand new vision for our future. We need to lead the world towards a just, clean energy economy that moves beyond dirty energy, creates green jobs for all, and secures our climate. I pledge to vote, hold our leaders accountable through my sustained involvement, and create a Power Shift!

1. GREEN JOBS NOW

Invest in millions of new green jobs, strengthen the American middle class and create new pathways out of poverty for millions more. By retooling our factories, revamping our schools, and rebuilding our communities, we can create a sustainable, just, and prosperous future for all.

2. INVEST IN A CLEAN ENERGY ECONOMY

Unleash American ingenuity and launch a new wave of affordable clean energy technology. We need more federal and private investments in public transit, ultra-efficient vehicles, and renewable energy like wind and solar.

3. CUT GLOBAL WARMING POLLUTION NOW

To ensure our health, prosperity, and security, scientists tell us we must rapidly drive US global warming pollution towards zero. We can and must accomplish this transition to a clean energy future in an equitable and just manner.

4. END OUR DEPENDENCE ON DIRTY ENERGY

Enact an immediate moratorium on new coal, oil, natural gas, and nuclear plant construction and infrastructure, while phasing out existing plants and fossil fuel extraction and ensuring a just transition for the workforce and communities

5. RE-ENGAGE AS A LEADER IN THE INTERNATIONAL COMMUNITY

Global warming requires a global solution. We must shift the focus of American foreign policy from military intervention to international cooperation and join the world in pursuing peace and international development, thereby offering assistance to vulnerable and impacted communities.

6. TAKE DIRTY MONEY OUT OF POLITICS

It's time to make government accountable to "We the People." Put voters first and refuse campaign contributions from dirty energy interests.



For more information, visit PowerVote.org